Eunji Kim

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Appointments

COLUMBIA UNIVERSITY

2022.7- Assistant Professor, Department of Political Science

Faculty Member, Data Science Institute

Russell Sage Foundation

2023-2024 Visiting Scholar

VANDERBILT UNIVERSITY

2019-2022 Assistant Professor, Department of Political Science

Assistant Professor, Peabody College of Education and Human Development (Secondary)

Education

University of Pennsylvania

2013-2019 JOINT Ph.D. in Political Science (Arts & Sciences) and Communication (Annenberg)

2015-2017 M.A. in Statistics (Wharton)

2013-2015 M.A. in Communication (Annenberg)

HARVARD UNIVERSITY

2007-2011 B.A. in Government (with Language Citation in French)

Book Manuscript

2025 The American Mirage: How Reality TV Upholds the Myth of Meritocracy, Princeton University Press

- Part of Princeton Studies in Political Behavior
- 2020 American Political Science Association's Best Dissertation in Political Psychology
- Portions of this book manuscript were previously published as an article, earning the following awards:
 - 2024 Walter Lippmann Best Article of the Year Award, American Political Science Association
 - 2024 American Journal of Political Science Best Article Award, Midwest Political Science Association
 - 2020 Paul Lazarsfeld Best Paper Award, American Political Science Association
 - 2020 Wilson Carey McWilliams Best Paper Award, American Political Science Association
 - 2020 Roberta Sigel Early Career Paper Award, International Society of Political Psychology
 - 2019 Political Communication Top Student Paper Award, International Communication Association

Publications

2023

14. "Placebo-Augmented PICA Design (PICA-2): Assessing the Influence of Foreign Propaganda" Conditionally Accepted at *Journal of Politics* (with Naoki Egami, Don Green, & Dan Mattingly)

13. "The American Viewer: Political Consequences of Entertainment Media" *American Political Science Review* (with Shawn Patterson Jr)

- Featured in The Washington Post, The Hollywood Reporter, and The Economist

12. "Othering in Everyday Life: Anti-Chinese Bias in the COVID-19 Pandemic" *Public Opinion Quarterly* (with Cindy Kam)

— 2023 The Asian Pacific Americans and Politics Best Paper Award, Western Political Science Association

11. "All the President's Lies: The Impact of Repeated False Claims on Public Opinion" *Public Opinion Quarterly* (with Lisa Fazio & Raunak Pillai)

2023 10. "Entertaining Beliefs in Economic Mobility" American Journal of Political Science

— Featured in *Time* and *Philadelphia Inquirer*

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- 9. "Measuring Dynamic Media Bias" *Proceedings of National Academy of Sciences* (with Yphtach Lelkes & Josh McCrain)
 - Featured in *The Washington Post* and *The Hill*
- 8. "Negotiating 'Insider' and 'Outsider' Status as Researchers Conducting Field Experiments" *PS: Political Science & Politics* (with Sumitra Badrinathan, Donghyun Danny Choi, Sabrina Karim, & Yang-Yang Zhou)
- 7. "Temporal Selective Exposure: How Partisans Choose When to Follow Politics." *Political Behavior* (with Jin Woo Kim)
 - 2022 Best Article in Political Behavior Award, American Political Science Association
 - 2022 Kaid-Sanders Best Political Communication Article Award, International Communication Association
 - 2018 Political Communication Top Paper Award, International Communication Association
- 6. "The Pandemic and Gender Inequality in Academia." PS: Political Science & Politics (with Shawn Patterson Jr)
- 5. "The Effect of Big-City News on Rural America during the COVID-19 Pandemic." Proceedings of National Academy of Sciences (with Joshua D. Clinton & Michael E. Shepherd)
 - Featured in Neiman Journalism Lab
- 4. "The Racialization of International Trade." *Political Psychology* (with Diana C. Mutz & Edward Mansfield)
 - Featured in Chicago Council on Global Affairs
- 3. "Identifying the Effect of Political Rumor Diffusion Using Variations in Survey Timing." *Quarterly Journal of Political Science* 14(3): 293-311. (with Jin Woo Kim)
 - 2016 Top Student Paper Award, American Association of Public Opinion Research, PA/NJ Chapter
- 2017 2. "Does Newspaper Coverage Influence or Reflect Public Perceptions of the Economy?" Research & Politics 5(1):78–93. (with Daniel J. Hopkins & Soo Jong Kim)
- 2017 I. "The Role of In-Group Favoritism in Trade Preferences." *International Organization* 71(4): 827-850. (with Diana C. Mutz)
 - Featured in Washington Post and Harvard Business Review

BOOK CHAPTERS

- 5. "Tell the Story of Poverty." *Fixing American Politics: Civic Priorities for the Media Age*. ed. Roderick Hart. Routledge Press.
- 4. "Progress and Pitfalls Using Survey Experiments in Political Science." Oxford Encyclopedia of Political Decision Making. (with Diana C. Mutz)
- 3. "Political Advertising and Media." 2 *The Oxford Handbook of American Political History*, eds. Paula Baker and Donald T. Critchlow. (with Kathleen H. Jamieson)
- 2017 2. "Media Effects on Retrospective Economic Perceptions: Partisan Media and Its Implications for Economic Voting." 2017. *The SAGE Handbook of Electoral Behaviour*, eds. Kai Arzheimer, Jocelyn Evans, Michael S. Lewis-Beck. London: Sage Publications Ltd. p.733-758. (with Diana C. Mutz)
- 1. "History and Criticism of Presidential Campaign Advertising." 2016. *The Praeger Handbook of Political Campaigning in the United States.* ed. William L. Benoit. Santa Barbara, California: Praeger. p.19-30. (with Kathleen H. Jamieson)

OTHER WRITINGS

2021

1. "The Republic of the Inattentive." The Vanderbilt Project on Unity & American Democracy, January 11.

Working Projects

Under Review

- 2. "How Social Media Creators Shape Mass Politics" (with Kirill Chmel, John Marshall, Tiffany Fisher-Love, and Nathaniel Lubin)
- 1. "Before the Effect: Assessing Cross-Platform Consumption of Fox News" (with Taylor Carlson)

In Progress

- 4. "Copaganda: The Reinforcing Spirals of Policing Attitudes" (with Tyler Reny & Esteban Fernandez)
- -2022 Russell Sage Foundation Presidential Grant
- 3. "Food for Thought: When Cultural Agents Turn to Politics During Wartime" (with Erin York)
- 2. "Broken Beacon? How Political Turmoils in the U.S Undermine Public Perception of Democracy in China" (with Hanying Wei & Junyan Jiang)
- 1. "America Above Fahrenheit 451: Political Geography of Banned Books" (with Jane Esberg)

Awards and Grants

- 2024 47. Walter Lippmann Best Article of the Year Award, American Political Science Association
- 2024 46. Hettleman Junior Faculty Summer Research Grant, Columbia University (\$6,000)
- 45. Cross-Disciplinary Frontiers Course, Office of the Provost, Columbia University (\$96,000)
- 2024 44. Institute for Social and Economic Research and Policy Conference Grant, Columbia University (\$15,400)
- 43. American Journal of Political Science Best Article Award, Midwest Political Science Association (\$1,000)
- 2023 42. Interdisciplinary Seed Grant, Columbia University (\$80,000)
- 2023 41. Institute for Social and Economic Research and Policy Seed Grant, Columbia University (\$40,000)
- 40. Institute for Social and Economic Research and Policy Seed Grant, Columbia University (\$39,788)
- 2023 39. Institute for Social and Economic Research and Policy Conference Grant, Columbia University (\$24,797)
- 2023 38. Asian Pacific Americans and Politics Best Paper Award, Western Political Science Association
- 2023 37. Provost's Grants Program, Columbia University (\$30,000)
- 2023 36. Russell Sage Foundation Visiting Scholars Fellowship 2023-2024
 - 35. Best Article in Political Behavior Award, American Political Science Association
- 2022 34. Experimental Lab for Social Sciences (CELSS) Seed Grant, Columbia University (\$4,000)
- 2022 33. Russell Sage Foundation Presidential Grant (\$35,000)
- 2022 32. Center for the Study of Democratic Politics (CSDP) Fellowship 2022-2023, Princeton University (declined)
- 2022 31. Nominee, 2022 Madison Sarratt Prize for Excellence in Teaching, Vanderbilt University
- 2022 30. Kaid-Sanders Best Political Communication Article Award, International Communication Association (\$1000)
- 2021 29. COVID-19 Innovative Teaching Award, Vanderbilt University
- 2021 28. Nominee, 2021 Robert H. Birkby Award for Excellence in Undergraduate Teaching, Vanderbilt University
- 27. Facebook Foundational Integrity & Impact Research Grant (\$100,000)
- 26. Seeding Success Grant, Vanderbilt University (\$80,000)

2020

2020

2020

2020

2018

- 25. Best Dissertation in Political Psychology, American Political Science Association
- 24. Wilson Carey McWilliams Best Paper Award, American Political Science Association
- 23. Paul Lazarsfeld Best Paper Award, American Political Science Association
- 2020 22. Roberta Sigel Early Career Scholar Paper Award, International Society of Political Psychology
- 2020 21. Global Voices Fellow 2021, Vanderbilt University (\$12,500)
 - 20. Carter Family Dean's Faculty Fellow 2020-2022, Vanderbilt University (\$30,000)
 - 19. US-Korea NextGen Scholars Fellow, Center for Strategic and International Studies (CSIS)
- 2020 18. Russell Sage Foundation Summer Institute in Computational Social Science (declined due to COVID-19)
- 2019 17. Political Communication Top Graduate Student Paper Award, International Communication Association
- 2019 16. GAPSA-Provost Fellowship Award Follow-Up Research Grant, University of Pennsylvania (\$3,000)
- 2019 15. GAPSA Research Student Travel Award, University of Pennsylvania
- 2019 14. School of Arts and Sciences Dean's Travel Subvention, University of Pennsylvania
 - 13. Political Communication Top Paper Award, International Communication Association
- 2018 12. GAPSA-Provost Fellowship Award for Interdisciplinary Innovation, University of Pennsylvania (\$6,000)
- 2018 II. Travel Grant, Visions in Methodology Conference, National Science Foundation
- 2018 10. Scholars Program in Culture and Communication Grant, Annenberg School for Communications
- 2017 9. Excellence in Academic & Intellectual Life Award, Penn College Houses & Academic Services
- 8. American Political Science Association Political Communication Travel Award
- 7. Travel Grant, Society for Political Methodology
- 2017 6. Excellence in Academic & Intellectual Life Award, Penn College Houses & Academic Services
- 5. Christopher Browne Center for International Politics Research Grant, University of Pennsylvania (\$1,000)

- 4. School of Arts and Sciences Dean's Travel Subvention, University of Pennsylvania
- 2017 3. American Association of Public Opinion Research Student Travel Award
- 2. Top Student Paper Award, American Association of Public Opinion Research, DC Chapter
- 2016 I. Top Student Paper Award, American Association of Public Opinion Research, PA/NJ Chapter

Invited Talks

- 2025.6 71. Bocconi-Columbia Conference on Political, Economic, and Social Inequalities
- 2025.6 70. SICSS (The Summer Institute in Computational Social Science)-Paris, Keynote Speaker
- 2025.5 69. University of Zurich, The Center for Comparative and International Studies (CIS) Colloquium
- 2025.5 68. University of Konstanz, Comparative Politics Workshop Series
- 2025.4 67. Elliott School of International Affairs, POMEPS Virtual Research Workshop
- 2025.4 66. University of Wisconsin-Madison, American Politics Workshop Series/Political Economy Colloquium
- 2025.4 65. University of Wisconsin-Madison, Preston Research Colloquium
- 2025.3 64. University of Utah, Policing Research Speaker Series
- 2025.3 63. Stanford University, Hoover Institution, Conference on Social Media and Democracy
- 2025.2 62. Columbia Business School, Catalyst Seminar: AI and Society
- 2024.11 61. Harvard Working Group in Political Psychology and Behavior (WoGPoP) Seminar
- 2024.10 60. University of Michigan, Center for Political Studies Interdisciplinary Workshops on Politics and Policy
- 2024.10 59. University of Michigan, Breaking News Building Democracy Roundtable
- 2024.10 58. Columbia Journalism School, J6950 Graduate Seminar in Politics and Government, Guest Lecture
- 2024.10 57. Stony Brook University, Department of Political Science Speaker Series
- 2024.9 56. NY-AAPOR Public Opinion Quarterly Discussion Club Invited Speaker
- 2024.5 55. Columbia Business School, Business, AI, and Democracy (BAID) Conference
- 2024.4 54. Harvard Kennedy School, Stone Inequality & Social Policy Seminar
- 2024.3 53. Duke University, Frontiers Workshop in Online Political Behavior
- 2024.3 52. Stanford University, American Politics Workshop
- 2024.2 51. Dickinson College, Bruce R. Andrews Lecture in Political Science
- 2023.12 50. Yale University, American Politics and Policy Workshop Series
- 2023.II 49. UC Berkeley, Research Workshop in American Politics
- 2023.II 48. University of Arizona, American Politics Seminar
- 2023.II 47. University of Chicago, Conference on Streaming TV in the Platform Era
- 2023.11 46. University of Pennsylvania, COMM 2260 Introduction to Political Communication, Guest Lecture
- 2023.10 45. Columbia University, POLS1211 Introduction to American Politics, Guest Lecture
- 2023.9 44. Toronto Political Behaviour Workshop
- 2023.8 43. APSA Political Psychology-Elections, Public Opinion, and Voting Behavior Section Joint Webinar
- 2023.6 42. Seoul National University, Experimental Political Science Lecture Series
- 2023.5 41. MIT, American Politics Conference
- 2023.4 40. Columbia University, POLS1211 Introduction to American Politic, Guest Lecture
- 2023.3 39. University of Pittsburgh, Global and Transnational Challenges Speaker Series
- 2023.2 38. Princeton University, POL505 Experimental Political Science, Guest Lecture
- 2023.2 37. Penn State University, American Politics Seminar
- 2022.12 36. Brigham Young University, American Politics Seminar
- 2022.12 35. University of Utah, American Politics Seminar
- 2022.10 34. Columbia University, Political Methodology Colloquium
- 2022.4 33. Claremont Graduate University Inequality and Policy Research Center, Class & Inequality Conference
- 2022.3 32. New York University, American Politics Seminar
- 2022.2 31. Vanderbilt University, PSCI2250 Politics of Public Policy, Guest Lecture
- 2021.12 30. Columbia University, Department of Political Science, American Politics Seminar
- 2021.12 29. George Mason University, Schar School of Policy and Government
- 2021.11 28. Harvard University, Department of Government, American Politics Seminar
- 2021.11 27. Yonsei University, Department of Political Science and International Studies
- 26. Princeton University, Department of Politics, American Politics Colloquium
- 2021.10 25. Temple University, Comparative Politics Colloquium, Department of Political Science
- 2021.9 24. National Cheng Kung University, Department of Political Science

- 22. APSA Political Psychology-Elections, Public Opinion, and Voting Behavior Section Joint Webinar 2021.4 21. Harvard University, Center for American Political Studies, American Politics Speaker Series 2021.4 20. Washington University in St. Louis, Department of Political Science 2021.4 19. Harvard University, Class of 2011 10th Reunion Academic Speaker Series 2021.3 18. Vanderbilt University, GSS1150 Sex & Gender in Everyday Life, Guest Lecture 2021.2 17. Stony Brook University, Department of Political Science 2021.2 16. Texas A&M, Department of Political Science, American Politics Seminar 2020.II 2020.II 15. Yale University, Department of Political Science, American and Comparative Behavior Seminar 14. University of Pittsburgh, PS2904 Dissertation Prospectus Seminar Guest Lecture 2020.II 13. Princeton University, POL327 Mass Media, Social Media, and American Politics Guest Lecture 2020.IO
- 2020.10 13. Finitetion Onlycestry, FOL32/ Wass Media, Social Media, and American Folitics Guest Lecture
 2020.10 12. Tobin Project Conference on Inequality and Decision Making
 2020.5 11. University of Texas at Austin, Annette Strauss Institute for Civic Life (cancelled due to COVID-19)
- 2020.3 10. George Washington University, School of Media and Public Affairs, Media and Politics Seminar 2020.1 9. Vanderbilt University, Cognitive Science of Learning and Development (CSLD) Research Forum
- 8. Columbia University, The Identity Politics Research Group (IPRG) Meeting

23. Hertie School of Governance, Political Economy Seminar

202I.4

- 7. Tobin Project Conference on Inequality and Decision Making
 Princeton University, Center for the Study of Democratic Politics, Workshop on Politics and YouTube
- 2018.11
 McGill University, Department of Political Science
 4. Boston College, Department of Political Science
 2018.11
 College of William & Mary, Government Departmen
- 2018.11
 College of William & Mary, Government Department
 Vanderbilt University, Department of Political Science
- 2018.10 I. University of Houston, Department of Political Science and Jack J. Valenti School of Communication

Conference Presentation

- SPSA (JAN), EPSA (JUN), IPSA (JUL), APSA (SEP) 2025 JSQPS (JAN), MPSA (APR), #SMSociety (JUL), WAPOR (JUL), APSA Political Communication Pre-Conference (SEP), 2024 APSA (SEP) Asian PolMeth (Jan), SPSA (Jan), WPSA (MAR), MPSA (APR), MEEW (MAY), APSA (SEP), WAPOR (OCT) 2023 WPSA (MAR), MPSA (APR), ISPP (JUL), APSA Political Communication Pre-Conference (SEP), APSA (SEP) 2022 MPSA (APR), LAPolMeth (NOV) 202I SPSA (JAN) 2020 MPSA (APR), ICA (MAY), APSA (SEP) 2019 MPSA (APR), ICA (MAY), APSA (SEP) 2018 MPSA (APR), AAPOR (MAY), PolMeth (poster) (JUL) 2017 2016 MPSA (APR), APSA (SEP) MPSA (APR), APSA (SEP) 2015
 - *APSA = American Political Science Association, MPSA = Midwest Political Science Association, SPSA = Southern Political Science Association, WPSA = Western Political Science Association, ISPP = International Society of Political Psychology, PolMeth = Society of Political Methodology, AAPOR = American Association of Public Opinion Research, WAPOR = World Association of Public Opinion Research, ICA = International Communication Association, MEEW = Media Effects Empirical Workshop, JSQPS = Japanese Society for Quantitative Political Science, #SMSociety = International Conference on Social Media & Society

Teaching

APSA (SEP)

2014

American Public Opinion [U] (2022S, 2022F, 2025S)

Persuasion at Scale* [U] (2025S)

- —Winner of the Cross-Disciplinary Frontiers Courses, Office of the Provost
- —With Chris Wiggins, Applied Mathematician and Chief Data Scientist at *The New York Times* Media and Data in American Politics [U] (2021F, 2022F)

Introduction to American Politics [U] (2020S)

U.S. Elections [U] (2020F)

—With NBC Election Analyst Josh Clinton, Dean John Geer, and Pulitzer-winning historian Jon Meacham

Mass Media and American Politics [U] (2019F)

Stat III: Causal Inference [G] (2020F)

Political Communication [G] (2019F, 2023S, 2024F)

Advising

COLUMBIA

Dissertation Committee: Michael Auslen, Kylan Rutherford, Manu Singh, Beatrice Bonini

Dissertation Prospectus Committee: Kirill Chmel, Kylan Rutherford, Manu Singh, Beatrice Bonini

Dissertation Prospectus Reader: Sam Housekeeper Master's Thesis Advisor: Timothy Ng (QMSS)

Undergraduate Honors Thesis Advisor: Zaid Rami Sahawneh, Virginia Lo

VANDERBILT

Dissertation Committee: Mary Catherine Sullivan

Faculty Advisor for Data Science Institute Summer Research Program: Eleanor Beers, Ancher Li, Suiyang Mai

Faculty Advisor for Immersion Vanderbilt: Suiyang Mai, Sophie Price, James Tang, Emily Tompkins

Faculty Advisor for Independent/Directed Study: Dylan Hanson, Ancher Li, Suiyang Mai, Thomas Mallick,

Adin McGurk, James Tang, Yuqin Yang, Alan Xu

PLACEMENT

Graduate Students

2024 Kylan Rutherford - NYU Center for Social Media and Politics, Postdoctoral fellow

Dissertation: "Posting Politics: Essays on the Supply Side of Social Media"

2024 Michael Auslen - UT Austin, Assistant Professor

— Dissertation: "Essays on Media and Public Opinion in State and Local Politics"

Undergraduate Students

Zaid Rami Sahawneh - Columbia Law School

2025 Virginia Lo - Harvard Law School

2024 Dylan Hanson - Stanford Business School

Suiyang Mai - Columbia Law School

2022 Eleanor Beers - Vanderbilt University, MS in Data Science Program (with full tuition covered)

Service

2022

Internal

2024	Panelist for Data for Impact: Causal Inference, The Office of Development, Columbia University
2024	The Business, Artificial Intelligence, and Democracy (BAID) & Data Science Institute (DSI) Expert Meeting on
	AI & Democracy, Columbia Business School
2023	Participant for AI + Society Dinner (A&S and Engineering), Columbia University
2023	Panelist for Arts & Science Presentation for the Board of Trustee Meeting, Columbia University
2022-2025	Computational Social Science Committee, Data Science Institute, Columbia University
2022-2023	Political Science Undergraduate Honors and Awards Committee, Columbia University
2022	Invited participant, Catalyst Conversation on Resilient Democracy, Columbia University
202I-2022	Graduate Committee, Methods Subfield Representative, Vanderbilt University
202I	Data Science Institute Summer Research Program (DSI-SRP) Review Committee, Vanderbilt University
202I	University Provost Search Advisory Group, Vanderbilt University
2021	Reappointment Committee, Vanderbilt University
2019-2020	Political Science Undergraduate Committee, Vanderbilt University

2016-2019	Graduate Associate (in Residence), Rodin College House, University of Pennsylvania
2014-2016	Graduate Associate (in Residence), Hill College House, University of Pennsylvania

DISCIPLINE

2025	APSA Political Psychology Best Dissertation Committee
2025	APSA Walter Lippmann Best Paper Award Committee, Chair
2024	Invited Book Workshop Discussant for The End of Doubt by Anton Shirikov
2024	APSA Thomas E. Patterson Best Dissertation Award Committee
2023	APSA Author Meets Critics panelist for <i>Persuasion in Parallel</i> by Alex Coppock
2023-	Founding Member and Organizer, Media Effects Empirical Workshop (MEEW)
2022-2023	APSA EPOVB Best Article in Political Behavior Award Committee
2022-2023	MPSA Class and Inequality Program Committee Chair
2022	RSF Invited Book Workshop Discussant for <i>Debating the American Dream</i> by Liz Suhay

APSA Doris Graber Book Award Committee, Chair

APSA Class and Inequality Section, Executive Board, Communications Director Journal of Quantitative Description: Digital Media, Inaugural Editorial Board

APSA Political Psychology Best Dissertation Award Committee
APSA Wilson Carey McWilliams Best Paper Award Committee

APSA Murray Edelman Lifetime Distinguished Career Award Committee
APSA Timothy E. Cook Best Graduate Student Paper Award Committee

2020 Co-Organizer, 2020 Southern Politics, Equality, and Representation (SPEAR) Workshop

DISCUSSANT

2024	MPSA, APSA
2023	SPSA, NYU-CESS, MPSA, APSA
2022	WPSA, MPSA, Princeton Media Exposure and Opinion Formation Workshop
202I	AOPSSS, MPSA
2020	SPSA, Tobin Project Conference on Inequality, Junior Americanist Workshop Series (JAWS)
2019	APSA, MPSA
2017	MPSA
2016	MPSA

Referee

American Political Science Review, American Journal of Political Science, Journal of Politics, Proceedings of National Academy of Science, Cambridge University Press, Political Behavior, Public Opinion Quarterly, British Journal of Political Science, Social Forces, Quarterly Journal of Political Science, Political Communication, American Politics Research, PLoS ONE, Journal of Quantitative Description: Digital Media, International Journal of Communications

OTHERS

Advisory Board, National Assembly Library of the Republic of Korea Korea Foundation North America Fellowship Advisory Committee