Dissertation
“Understanding Political Persuasion: Modern Experimental Evidence”
This dissertation consists of three papers, each of which examines and clarifies our understanding of political persuasion. The first paper, “Legislator Influence on Constituent Beliefs and Behavior,” presents the results of a series of survey experiments conducted during the 2018 midterm elections, assessing the extent to which “follow the leader” persuasion effects influence voters’ behavior when voting on real ballot referendums. The second paper, “Asymmetrical Treatment Effects in Policy Persuasion Experiments,” examines consistently recurring heterogeneity in policy persuasion experiments between treatments designed to elicit support and opposition to particular policies. The final paper in this dissertation, “Parties or Politicians? Persuasive Effects on Counter-Party Positions,” assesses whether the follow-the-leader effect is an example of blind following or an efficient informational heuristic in a series of survey experiments conducted prior to the 2020 Democratic primary elections.

Publications
Coppock, Alexander and Oliver A. McClellan

McClellan, Oliver A., Anja Kilibarda, Sofi Sinozich and Robert Y. Shapiro
Shapiro, Robert Y., Anja Kilibarda, Sofi Sinozich, and Oliver A. McClellan  
“American Public Opinion and Partisan Conflict: Education’s Exceptionalism?”  


Conference Papers  
McClellan, Oliver A.  

Green, Donald P. and Oliver A. McClellan  

Green, Donald P. and Oliver A. McClellan  

Kilibarda, Anja, Oliver A. McClellan, and Robert Y. Shapiro  

Shapiro, Robert Y., Anja Kilibarda, Sofi Sinozich, and Oliver McClellan  

Unpublished Manuscripts  
McClellan, Oliver A.  
“Legislator Influence on Constituent Beliefs and Behavior.”  
In preparation for submission.

McClellan, Oliver A.  
“Asymmetrical Treatment Effects in Policy Persuasion Experiments.”  
In preparation for submission.

McClellan, Oliver A.  
“Parties or Politicians? Persuasive Effects on Counter-Party Positions.”  
In preparation for submission.
McClellan, Oliver A.

Rubio, Julia Maria & Oliver A. McClellan

Green, Donald P. and Oliver A. McClellan
“Turnout Nation: A Pilot Experiment Evaluating a Get-Out-The-Vote Supertreatment” In preparation for submission.

Green, Donald P. and Oliver A. McClellan
“Election Festivals and Voter Turnout: An Overview of Recent Research” In preparation for submission. Available at The Social Science Research Network.

Green, Donald P. and Oliver A. McClellan
“The Effects of Election Day Festivals and Early Voting Center Festivals on Voter Turnout: A Field Experiment Conducted During the 2018 Midterm Election” In preparation for submission. Available at The Social Science Research Network.

Green, Donald P. and Oliver A. McClellan
“The Effects of Election Festivals on Voter Turnout: A Field Experiment Conducted During the 2017 General Election” In preparation for submission. Available at The Social Science Research Network.

Green, Donald P. and Oliver A. McClellan
“The Effects of Election Festivals on Voter Turnout: A Field Experiment Conducted During a Presidential Election” In preparation for submission. Available at The Social Science Research Network.

Kilibarda, Anja, Oliver A. McClellan, and Robert Y. Shapiro
“The Decline of Linked Fate? Heterogeneity in Economic and Racial Determinism for Policy Preferences” In preparation for submission.

Grants and Awards
American Political Science Centennial Center Research Grant, 2018. Award granted by the William A. Steiger Fund for Legislative Studies for “Legislator Influence on Constituent Beliefs and Behavior.”

CELSS Grant for Graduate Student Dissertations, 2019. Award granted by the Columbia Experimental Laboratory in the Social Sciences for “Asymmetrical Treatment Effects in Policy Persuasion Experiments.”

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Journal Reviews
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Languages and Skills
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