

JOHN MARSHALL

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ACADEMIC APPOINTMENTS

COLUMBIA UNIVERSITY, 2016-
Assistant Professor, Department of Political Science.
Fields: Comparative Politics, Political Economy.

EDUCATION

HARVARD UNIVERSITY, 2010-2016.
Ph.D., Government.
Dissertation: “Information consumption and electoral accountability in Mexico.”

UNIVERSITY OF OXFORD, NUFFIELD COLLEGE, 2009-2010.
M.Sc., Politics Research (Comparative Government).

UNIVERSITY OF OXFORD, ST. ANNE’S COLLEGE, 2005-2008.
B.A. (Hons.), Philosophy, Politics, and Economics.

PEER-REVIEWED JOURNAL ARTICLES

19. Arias, Eric, Horacio Larreguy, John Marshall, and Pablo Querubín. Forthcoming. “Priors rule: When do malfeasance revelations help or hurt incumbent parties?” *Journal of the European Economic Association*. ([Experiment registration and pre-analysis plan](#))
18. Bhandari, Abhit, Horacio Larreguy, and John Marshall. Forthcoming. “Able and mostly willing: An empirical anatomy of information’s effect on voter-driven accountability in Senegal.” *American Journal of Political Science*. ([Experiment registration and pre-analysis plan](#), [replication data](#))
17. Alt, James E., Amalie Jensen, Horacio Larreguy, David D. Lassen, and John Marshall. 2022. “Diffusing political concerns: How unemployment information passed between social ties influences Danish voters.” *Journal of Politics* 84(1):383–404. ([Replication data](#))
16. Argote, Pablo, Elena Barham, Sarah Z. Daly, Julian E. Gerez, John Marshall, and Oscar Pocasangre. 2021. “Messages that increase COVID-19 vaccine willingness: Evidence from online experiments in six Latin American countries.” *PLoS One* 16(10): e0259059. ([Experiment registration and pre-analysis plan](#), [replication data](#))
15. Argote, Pablo, Elena Barham, Sarah Z. Daly, Julian E. Gerez, John Marshall, and Oscar Pocasangre. 2021. “The Shot, the Message, and the Messenger: COVID-19 Vaccine Acceptance in Latin America.” *npj Vaccines* 6:118. ([Experiment registration and pre-analysis plan](#), [replication data](#))
14. Larreguy, Horacio, John Marshall, and James M. Snyder Jr. 2020. “Publicizing malfeasance: When the local media structure facilitates electoral accountability in Mexico.” *Economic Journal* 130(631):2291–2327. ([Replication data](#))
13. Dunning, Thad, Guy Grossman, Macartan Humphreys, Susan Hyde, Craig McIntosh, Gareth Nellis, Claire L. Adida, Eric Arias, Clara Bicalho, Taylor C. Boas, Mark T. Buntaine, Simon Chauchard, Anirvan Chowdhury, Jessica Gottlieb, F. Daniel Hidalgo, Marcus Holmlund, Ryan Jablonski, Eric Kramon, Horacio Larreguy, Malte Lierl, John Marshall, Gwyneth McClendon,

- Marcus A. Melo, Daniel L. Nielson, Paula M. Pickering, Melina R. Platas, Pablo Querubín, Pia Raffler, and Neelanjan Sircar. 2019. “Voter information campaigns and political accountability: Cumulative findings from a preregistered meta-analysis of coordinated trials.” *Science Advances* 5(7):eaaw2612. ([Replication data](#))
12. Arias, Eric, Pablo Balán, Horacio Larreguy, John Marshall, and Pablo Querubín. 2019. “Information Provision, Voter Coordination, and Electoral Accountability: Evidence from Mexican Social Networks.” *American Political Science Review* 113(2):475–498. ([Replication data](#))
 11. Cavaille, Charlotte and John Marshall. 2019. “Education and anti-immigration attitudes: Evidence from compulsory schooling reforms across Western Europe.” *American Political Science Review* 113(1):254–263. ([Replication data](#))
 10. Marshall, John. 2019. “The anti-Democrat diploma: How high school education decreases support for the Democratic party.” *American Journal of Political Science* 61(1):67–83. ([Replication data](#))
 9. Marshall, John. 2019. “Signaling sophistication: How social expectations can increase political information acquisition.” *Journal of Politics* 81(1):167–186. ([Replication data](#))
 8. Larreguy, Horacio, John Marshall, and James M. Snyder Jr. 2018. “Leveling the playing field: How equalizing access to campaign advertising helps locally non-dominant parties in consolidating democracies.” *Journal of the European Economic Association* 16(6):1812–1849. ([Replication data](#))
 7. Larreguy, Horacio and John Marshall. 2017. “The effect of education on political engagement in non-consolidated democracies: Evidence from Nigeria.” *Review of Economics and Statistics* 99(3):387–401. ([Replication data](#))
 6. Marshall, John. 2016. “Coarsening bias: How instrumenting for coarsened treatments upwardly biases instrumental variable estimates.” *Political Analysis* 24(2):157–171. ([Replication data](#))
 5. Croke, Kevin, Guy Grossman, Horacio Larreguy, and John Marshall. 2016. “Deliberate disengagement: How education can decrease political participation in electoral authoritarian regimes.” *American Political Science Review* 110(3):579–600. ([Replication data](#))
 4. Marshall, John. 2016. “Education and voting Conservative: Evidence from a major schooling reform in Great Britain.” *Journal of Politics* 78(2):382–395. ([Replication data](#))
 3. Alt, James E., David D. Lassen, and John Marshall. 2016. “Credible sources and sophisticated voters: When does new information induce economic voting?” *Journal of Politics* 78(2):327–343. ([Replication data](#))
 2. Larreguy, Horacio, John Marshall, and Pablo Querubín. 2016. “When do parties buy turnout? How monitoring capacity facilitates voter mobilization in Mexico.” *American Political Science Review* 110(1):160–179. ([Replication data](#))
 1. Marshall, John and Stephen D. Fisher. 2015. “Economic Globalization and Declining Electoral Turnout: Compensation, Constraint and Ownership.” *British Journal of Political Science* 45(2):353–389. ([Replication data](#))

BOOK CHAPTERS

3. Larreguy, Horacio and John Marshall. 2020. “The Incentives and Effects of Independent and Government-Controlled Media in the Developing World.” In the *Oxford Handbook of Electoral Persuasion*, edited by Elizabeth Suhay, Bernard Grofman, and Alexander Trechsel. Oxford University Press.
2. Cruz, Cesi, Horacio Larreguy, and John Marshall. 2020. “Social network effects in developing countries.” In the *Oxford Handbook of Electoral Persuasion*, edited by Elizabeth Suhay, Bernard Grofman, and Alexander Trechsel. Oxford University Press.

1. Arias, Eric, Horacio Larreguy, John Marshall, and Pablo Querubín. 2019. “When Does Information Increase Electoral Accountability? Lessons from a Field Experiment In Mexico.” In *Information, Accountability, and Cumulative Learning: Lessons from Metaketa I*, edited by Thad Dunning, Guy Grossman, Macartan Humphreys, Susan Hyde, Craig McIntosh, and Gareth Nellis. Cambridge University Press. ([Experiment registration and pre-analysis plan](#))

BOOK PROJECT

1. John Marshall. *The news voters use: Information consumption and electoral accountability in Mexico*

WORKING PAPERS

10. Marshall, John. “Can close election regression discontinuity designs identify effects of winning politician characteristics?” R&R, *American Journal of Political Science*.
9. Enríquez, José Ramón, Horacio Larreguy, John Marshall, and Alberto Simpser. “Online political information: Facebook ads, electorate saturation, and electoral accountability in Mexico.” ([Experiment registration and pre-analysis plan](#))
8. Marshall, John. “Tuning in, voting out: News consumption cycles, homicides, and electoral accountability in Mexico.” Co-winner, 2015 Kellogg/Notre Dame Award for Best Paper in Comparative Politics at MPSA.
7. Barham, Elena, Sarah Z. Daly, Julian E. Gerez, John Marshall, and Oscar Pocasangre. “Vaccine diplomacy: How COVID-19 vaccine distribution in Latin America increases trust in foreign governments.”
6. Larreguy, Horacio, Christopher Lucas, John Marshall, and Zara Riaz. “Don’t read all about it: Drug trafficking organizations and media reporting on violence in Mexico.”
5. Larreguy, Horacio, Christopher Lucas, and John Marshall. “When do media stations support political accountability? Evidence from a field experiment in Mexico.” ([Experiment registration and pre-analysis plan](#))
4. Henn, Soeren J., Horacio Larreguy, and John Marshall. “You get what you pay for? Can certification programs contribute to local state capacity strengthening?”
3. Kronick, Dorothy and John Marshall. “Opposition media and political accountability: Evidence from Venezuela.”
2. Larreguy, Horacio, John Marshall, and Laura Trucco. “Breaking clientelism or rewarding incumbents? Evidence from an urban titling program in Mexico.”
1. Arias, Eric, Horacio Larreguy, John Marshall, and Pablo Querubín. “When does information influence voters? Evidence from a field experiment varying the content and form of government performance leaflets.” ([Experiment registration and pre-analysis plan](#))

CONFERENCE PRESENTATIONS AND INVITED TALKS

2022: Columbia Political Methodology Colloquium; Facebook.

2021: EGAP Methods; International Growth Center; King’s College London Quantitative Political Economy Group; PolMeth; Princeton Comparative Politics Speaker Series; University of Rochester Wallis Institute Conference on Political Economy.

2020: APSA; University of Barcelona.

2019: Conference on the Political Economy of Media and Democracy (NYU); EGAP 25; Harvard Frontiers of Clientelism Conference; FHI 360; Instituto Tecnológico Autónomo de México Economics and Political Science departments; University of Chicago, Harris School of Public Policy; University of Virginia Global Politics Seminar; University of Wisconsin—Madison Political Economy and Comparative Politics colloquia.

2018: APSA; CAPERS (NYU); CESS Experimental Political Science Conference (NYU); Columbia Political Economy Seminar; Columbia Quantitative Methods in the Social Sciences; Facebook; MIT GOV/LAB Political Behavior of Development Conference; MPSA; Notre Dame Kellogg Institute for International Studies; NYU Comparative Politics Lunch; Trinity College Dublin; Twaweza; WGAPE (NYU Abu Dhabi).

2017: AEA/ASSA; Berkeley Comparative Politics Colloquium; Columbia Comparative Politics Seminar; Northwestern Kellogg Political Economy Seminar Series; Stanford Comparative Politics Workshop; WPSA.

2016: APSA; Formal Theory and Comparative Politics Conference (Harvard); MIT Political Economy Lunch; Working Group on Climate Change Workshop (Princeton).

2015: APSA; Boston-Area WGAPE (MIT); Electoral Integrity Project; MIT Latin American Working Group; MIT Political Economy Lunch; MPSA; NEWEPS (Princeton); Quantitative Methods Network Conference (Oxford).

2014: APSA; CESS Experimental Political Science Conference (NYU); Formal Theory and Comparative Politics Conference (Washington University); MIT Political Economy Lunch; MPSA.

2013: Boston-Area WGAPE (Harvard).

2012: IPSA.

2011: Institutions in Context Conference (University of Tampere).

GRANTS

JPAL Governance Initiative (2021): \$35,450 (with Jeremy Bowles and Pia Raffler).

Columbia Institute for Social and Economic Research and Policy (2020): \$19,992 (with Pablo Argoite Tironi, Elena Barham, Sarah Daly, Julian Gerez, and Oscar Pocasangre).

Columbia Departmental Research Incentive Program (2019): \$6,500.

Columbia Institute for Social and Economic Research and Policy (2018): \$20,000 (with Jeremy Bowles and Pia Raffler).

CAF Development Bank of Latin America Corruption and Prevention Policies grant (2018): \$10,000 (with Soeren Henn and Horacio Larreguy).

Columbia Departmental Research Incentive Program (2017/2018): \$10,000.

Foundations of Human Behavior (2017): \$50,000 (with Horacio Larreguy).

Spencer Foundation (2017): \$50,000 (with Abhit Bhandari and Horacio Larreguy).

Columbia Lenfest Junior Faculty Development Award (2016): \$10,000.

Columbia Departmental Research Incentive Program (2016): \$4,975.

Weiss Family Program Fund (2016): \$24,160 (with Horacio Larreguy and Christopher Lucas).

JPAL Governance Initiative (2015): \$59,560 (with Horacio Larreguy and Christopher Lucas).

Foundations of Human Behavior (2015): \$5,000.

Institute of Quantitative Social Science (2015): \$3,000.

Evidence in Governance and Politics (EGAP) Metaketa I Initiative (2014): \$230,000 (with Eric Arias, Horacio Larreguy, and Pablo Querubín).

ACADEMIC HONORS

Co-winner, 2015 Kellogg/Notre Dame Award for Best Paper in Comparative Politics at MPSA.

Doctoral Fellow, Multidisciplinary Program in Inequality and Social Policy (NSF-funded), Harvard University (2011-2016).

Dillon Fellowship Fund Award, Harvard University (2011-2012).

Karl W. Deutsch Prize Fellowship, Department of Government, Harvard University (2010-2012).

Nuffield Intra-Disciplinary Studentship and Department of Politics Studentship, University of Oxford (2009).

Gibbs Thesis Prize in Politics (best thesis in Politics), University of Oxford (2008).

Gibbs Prize in Politics *proxime accessit* (second best written exam papers in politics), University of Oxford (2008).

TEACHING

POLS GR6411: Comparative Politics Survey I (graduate seminar): Fall 2018; Fall 2020.

POLS GR8422: Political Economy Analysis of Political Behavior (graduate seminar elective): Spring 2017; Fall 2017; Fall 2019; Fall 2021.

POLS GU4423: Political Economy Theory and Methods: Elites and Institutions (graduate/undergraduate lecture): Fall 2018; Fall 2020.

POLS UN3535: Comparative Political Economy (mid-level undergraduate lecture elective): Fall 2016.

POLS UN3952y: Information, Media, and Political Behavior (undergraduate seminar elective): Spring 2017; Spring 2021; Fall 2021.

ECON GU4370: Political Economy (undergraduate lecture requirement for Political Economy majors): Fall 2017; Fall 2019.

STUDENTS

Current PhD committees: Pablo Argote Tironi; Dylan Groves; Arnaud Maurel; Ahmed Ezzeldin Mohamed; Oscar Pocasangre; Bardia Rahmani; Julia Rubio; Seungyup Shin; Lily Yao.

Previous PhD committees: Abhit Bhandari (2020; Assistant Professor, Temple University); Teresa Esteban-Casanelles (2021; Assistant Professor, King's College London); Jacob Kopas (2019; Attorney, Earth Justice); Jorge Mangonnet (2020; Assistant Professor, Vanderbilt University); Tara Slough (2020; Assistant Professor, New York University); Daniel Thomas (2021; Data Scientist, Facebook); Giancarlo Visconti (2018; Assistant Professor, Purdue University); Tinghua Yu (2018; Lecturer, Birkbeck College).

Examiner for PhD defenses: Noah Buckley (2016); Alexandra Cirone (2017); Jasper Cooper (2018); Adam Zelizer (2018).

ACADEMIC AFFILIATIONS AND SERVICE

Reviewer for: *American Economic Review*, *American Economic Journal: Applied Economics*, *American Journal of Political Science*, *American Political Science Review*, *American Politics Research*, *British Journal of Political Science*, *British Journal of Sociology*, *Comparative Political Studies*, *Democratization*, *Economic Development and Cultural Change*, *Economics and Politics*, *Economics of Education Review*, Economic and Social Research Council (UK), *Econometrics Journal*, *Economic Journal*, *Electoral Studies*, *European Journal of Political Economy*, *European Political Science Review*, *International Organization*, *Journal of Development Economics*, *Journal of Experimental Political Science*, *Journal of Human Resources*, *Journal of Politics*, *Journal of Public Economics*, *Journal of Public Policy*, JPAL Governance Initiative, *PLoS One*, *Political Analysis*, *Political Behavior*, *Political Science Research and Methods*, *Public Choice*, *Public Opinion Quarterly*, *Review of Economics and Statistics*, *Quarterly Journal of Political Science*, *Review of International Political Economy*, *World Politics*.

Columbia University:

- Faculty Affiliate, Institute for Latin American Studies: 2019-.
- Faculty Affiliate, Institute for Social and Economic Research and Policy: 2016-.
- Columbia Faculty Search Committees: Fall 2018 (Methods), Fall 2019 (CP), Fall 2021 (CP-ToO).
- Seminar co-convenor: Comparative Politics (2018-2019), Political Economy (Spring 2021).
- Co-organizer, Political Economy Conference: Fall 2019.
- Organizer, Political Science mini-APSA: 2017.
- Political Science Early Career Fellowships committee: Spring 2021.
- Political Science graduate fellowship committee: Spring 2019.
- Political Science undergraduate honors/awards committee: 2017, 2019.

Non-Columbia University:

- JPAL Governance Initiative special invitee: 2019-.
- Co-convenor, Northeast Workshop in Empirical Political Science (NEWEPS): 2016-.
- Member, Evidence in Governance and Politics (EGAP): 2018-.
- Co-founder, Harvard Comparative Politics Speaker Series (2013).

VOCATIONAL EXPERIENCE

Economic and Statistical Researcher, Business and Transport Section, House of Commons Library (UK Civil Service), London, 2009.

GENERAL SKILLS

Computing: ArcGIS, L^AT_EX, Python (basic), R, Stata.

Language: Spanish (intermediate).

Last updated: February 6, 2022.