JOHN MARSHALL

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ACADEMIC APPOINTMENTS

COLUMBIA UNIVERSITY, 2016-.
Associate Professor (untenured), Department of Political Science, 2023-.
Assistant Professor, Department of Political Science, 2016-2023.
Fields of specialization: Comparative Politics, Political Economy, Quantitative Methods.

EDUCATION

HARVARD UNIVERSITY, 2010-2016.
Ph.D., Government.
Dissertation: "Information consumption and electoral accountability in Mexico."

UNIVERSITY OF OXFORD, NUFFIELD COLLEGE, 2009-2010.
M.Sc., Politics Research (Comparative Government).

UNIVERSITY OF OXFORD, ST. ANNE'S COLLEGE, 2005-2008.
B.A. (Hons.), Philosophy, Politics, and Economics.

PEER-REVIEWED JOURNAL ARTICLES

22. Enríquez, José Ramón, Horacio Larreguy, John Marshall, and Alberto Simpser. 2024. "Mass political information on social media: Facebook ads, electorate saturation, and electoral accountability in Mexico." ***Journal of the European Economic Association*** 22(4):1678–1722. [Experiment registration and pre-analysis plan, replication data]

21. Marshall, John. 2024. "Can close election regression discontinuity designs identify effects of winning politician characteristics?" ***American Journal of Political Science*** 68(2):494–510. [Replication data]

20. Bhandari, Abhit, Horacio Larreguy, and John Marshall. 2023. "Able and mostly willing: An empirical anatomy of information's effect on voter-driven accountability in Senegal." ***American Journal of Political Science*** 67(4):1040–1066. [Experiment registration and pre-analysis plan, replication data]

19. Barham, Elena, Sarah Z. Daly, Julian E. Gerez, John Marshall, and Oscar Pocasangre. 2023. "Vaccine Diplomacy: How COVID-19 Vaccine Distribution in Latin America Increases Trust in Foreign Governments." ***World Politics*** 75(4):826–875. [Replication data]

18. Arias, Eric, Horacio Larreguy, John Marshall, and Pablo Querubín. 2022. "Priors rule: When do malfeasance revelations help or hurt incumbent parties?" ***Journal of the European Economic Association*** 20(4):1433–1477. [Experiment registration and pre-analysis plan, replication data]

17. Alt, James E., Amalie Jensen, Horacio Larreguy, David D. Lassen, and John Marshall. 2022. "Diffusing political concerns: How unemployment information passed between social ties influences Danish voters." ***Journal of Politics*** 84(1):383–404. [Replication data]

16. Argote, Pablo, Elena Barham, Sarah Z. Daly, Julian E. Gerez, John Marshall, and Oscar Pocasangre. 2021. "Messages that increase COVID-19 vaccine acceptance: Evidence from online experiments in six Latin American countries." ***PLoS One*** 16(10):e0259059. [Experiment registration and pre-analysis plan, replication data]

15. Argote, Pablo, Elena Barham, Sarah Z. Daly, Julian E. Gerez, John Marshall, and Oscar Pocasangre. 2021. "The Shot, the Message, and the Messenger: COVID-19 Vaccine Acceptance in Latin America." ***Nature Partner Journal – Vaccines*** 6:118. [Experiment registration and pre-analysis plan, replication data]

14. Larreguy, Horacio, John Marshall, and James M. Snyder Jr. 2020. "Publicising malfeasance: When the local media structure facilitates electoral accountability in Mexico." ***Economic Journal*** 130(631):2291–2327. [Replication data]

13. Arias, Eric, Pablo Balán, Horacio Larreguy, John Marshall, and Pablo Querubín. 2019. "Information Provision, Voter Coordination, and Electoral Accountability: Evidence from Mexican Social Networks." ***American Political Science Review*** 113(2):475–498. [Replication data]

12. Dunning, Thad, Guy Grossman, Macartan Humphreys, Susan Hyde, Craig McIntosh, Gareth Nellis, Claire L. Adida, Eric Arias, Clara Bicalho, Taylor C. Boas, Mark T. Buntaine, Simon Chauchard, Anirvan Chowdhury, Jessica Gottlieb, F. Daniel Hidalgo, Marcus Holmlund, Ryan Jablonski, Eric Kramon, Horacio Larreguy, Malte Lierl, John Marshall, Gwyneth McClendon, Marcus A. Melo, Daniel L. Nielson, Paula M. Pickering, Melina R. Platas, Pablo Querubín, Pia Raffler, and Neelanjan Sircar. 2019. "Voter information campaigns and political accountability: Cumulative findings from a preregistered meta-analysis of coordinated trials." ***Science Advances*** 5(7):eaaw2612. [Experiment registration and pre-analysis plan, replication data]

11. Marshall, John. 2019. "The anti-Democrat diploma: How high school education decreases support for the Democratic party." ***American Journal of Political Science*** 61(1):67–83. [Replication data]

10. Cavaille, Charlotte and John Marshall. 2019. "Education and anti-immigration attitudes: Evidence from compulsory schooling reforms across Western Europe." ***American Political Science Review*** 113(1):254–263. [Replication data]

9. Marshall, John. 2019. "Signaling sophistication: How social expectations can increase political information acquisition." ***Journal of Politics*** 81(1):167–186. [Replication data]

8. Larreguy, Horacio, John Marshall, and James M. Snyder Jr. 2018. "Leveling the playing field: How equalizing access to campaign advertising helps locally non-dominant parties in consolidating democracies." ***Journal of the European Economic Association*** 16(6):1812–1849. [Replication data]

7. Larreguy, Horacio and John Marshall. 2017. "The effect of education on political engagement in non-consolidated democracies: Evidence from Nigeria." ***Review of Economics and Statistics*** 99(3):387–401. [Replication data]

6. Croke, Kevin, Guy Grossman, Horacio Larreguy, and John Marshall. 2016. "Deliberate disengagement: How education can decrease political participation in electoral authoritarian regimes." ***American Political Science Review*** 110(3):579–600. [Replication data]

5. Marshall, John. 2016. "Coarsening bias: How instrumenting for coarsened treatments upwardly biases instrumental variable estimates." ***Political Analysis*** 24(2):157–171. [Replication data]

4. Marshall, John. 2016. "Education and voting Conservative: Evidence from a major schooling reform in Great Britain." ***Journal of Politics*** 78(2):382–395. [Replication data]

3. Alt, James E., David D. Lassen, and John Marshall. 2016. "Credible sources and sophisticated voters: When does new information induce economic voting?" ***Journal of Politics*** 78(2):327–343. [Replication data]

2. Larreguy, Horacio, John Marshall, and Pablo Querubín. 2016. "When do parties buy turnout? How monitoring capacity facilitates voter mobilization in Mexico." ***American Political Science Review*** 110(1):160–179. [Replication data]

1. Marshall, John and Stephen D. Fisher. 2015. "Economic Globalization and Declining Electoral Turnout: Compensation, Constraint and Ownership." **British Journal of Political Science** 45(2):353–389. [Replication data]

BOOK CHAPTERS

3. Cruz, Cesi, Horacio Larreguy, and John Marshall. 2020. "Social network effects in developing countries." In the **Oxford Handbook of Electoral Persuasion**, edited by Elizabeth Suhay, Bernard Grofman, and Alexander Trechsel. Oxford University Press. Pages 645–667.

2. Larreguy, Horacio and John Marshall. 2020. "The Incentives and Effects of Independent and Government-Controlled Media in the Developing World." In the **Oxford Handbook of Electoral Persuasion**, edited by Elizabeth Suhay, Bernard Grofman, and Alexander Trechsel. Oxford University Press. Pages 590–617.

1. Arias, Eric, Horacio Larreguy, John Marshall, and Pablo Querubín. 2019. "When Does Information Increase Electoral Accountability? Lessons from a Field Experiment In Mexico." In **Information, Accountability, and Cumulative Learning: Lessons from Metaketa I**, edited by Thad Dunning, Guy Grossman, Macartan Humphreys, Susan Hyde, Craig McIntosh, and Gareth Nellis. Cambridge University Press. Pages 118–155. [Experiment registration and pre-analysis plan]

BOOK PROJECT

1. John Marshall. **The news voters use: Information consumption and electoral accountability in Mexico**.

WORKING PAPERS

1. Marshall, John. "Tuning in, voting out: News consumption cycles, homicides, and electoral accountability in Mexico." R&R, **Journal of the European Economic Association**.

2. Bowles, Jeremy, Kevin Croke, Horacio Larreguy, Shelley Liu, and John Marshall. "Sustaining Exposure to Fact-checks: Misinformation Discernment, Media Consumption, and its Political Implications." Conditionally accepted, **American Political Science Review**. [Experiment registration and pre-analysis plan]

3. Arias, Eric, Horacio Larreguy, John Marshall, and Pablo Querubín. "When does information influence voters? Evidence from a field experiment varying the content and form of government performance leaflets." R&R, **Latin American Economic Review**. [Experiment registration and pre-analysis plan]

4. Kronick, Dorothy and John Marshall. "Collateral censorship: Theory and evidence from Venezuela."

5. Bowles, Jeremy, Pia Raffler, and John Marshall. "Social media access and support for dominant incumbents: Natural and field experimental evidence from Uganda." [Experiment registration and pre-analysis plan]

6. Henn, Soeren J., Horacio Larreguy, and John Marshall. "How unobserved investments inhibit public service delivery in corrupt environments."

7. Larreguy, Horacio, Christopher Lucas, and John Marshall. "When do media stations support political accountability? Evidence from a field experiment in Mexico." [Experiment registration and pre-analysis plan]

8. Lucas, Christopher, John Marshall, and Zara Riaz. "Don't read all about it: Drug trafficking organizations and media reporting on violence in Mexico."

9. Enríquez, José Ramón, Horacio Larreguy, John Marshall, and Alberto Simpser. "Accountability under political polarization." [Experiment registration and pre-analysis plan]

10. Larreguy, Horacio, John Marshall, and Laura Trucco. "Breaking clientelism or rewarding incumbents? Evidence from an urban titling program in Mexico."

PROJECTS IN PROGRESS

1. Groves, Dylan, Constantine Manda, Anelisa Martin, John Marshall, Said Rashid, and Noela Ringo. "Afya Yako: Using radio programming to increase health service uptake and quality in Tanzania." [Experiment registration and pre-analysis plan]

2. Bandiera, Antonella, Jeremy Bowles, Horacio Larreguy, Shelley Liu, John Marshall, and Daniela Pinto Veizaga. "General Scalable Solutions to Counter Misinformation in the Global South." [Experiment registration and pre-analysis plan]

3. Chmel, Kirill, Eunji Kim, and John Marshall. "Making the New American Voter: How Social Media Influencers Shape the Values and Politics of Young Adults." [Experiment registration and pre-analysis plan]

4. Dulin, Robbie, Pascaline Dupas, Dylan Groves, and John Marshall. "Afya Pamoja: Using citizen e-health feedback to improve health services in Tanzania."

5. Groves, Dylan, John Marshall, and Margaret McConnell. "Radio messaging and reproductive decision-making: An innovative radio technology for experimentation in Nigeria."

6. Carpio, Miguel Angel, Horacio Larreguy, and John Marshall. "Eligible bachelors? How university education reduces the performance and popularity of Peruvian mayors."

7. Hirano, Shigeo, John Marshall, and Gustavo Novoa. "Bandwagoning: How media reports shape runoff elections."

8. Jaiteh, Salif and John Marshall. "How local football team composition and performance shape attitudes toward immigration, far-right voting, and hate crime."

9. Fernando, A. Nilesh, Salif Jaiteh, and John Marshall. "How international labor markets affect individual and team and individual: Evidence from European football reforms."

10. Fernando, A. Nilesh, and John Marshall. "International Migration, Labor Abuses, and Voting."

11. Bandiera, Antonella, Camila Blanes, Horacio Larreguy, John Marshall, and Daniela Pinto Veizaga. "Can journalists be empowered through training and resources to counter misinformation?" [Experiment registration and pre-analysis plan]

CONFERENCE PRESENTATIONS AND INVITED TALKS/DISCUSSIONS

2025: University of Virginia Global Politics Seminar.

2024: APSA; LSE-NYU Annual Conference in Political Science and Political Economy; King's College London Comparative Politics Seminar Series; New Perspectives on the Political Economy of Development (USC); Tulane University Center for Inter-American Policy & Research Speaker Series; UCLA Comparative Politics Seminar.

2023: APSA; Empirical Models of Political Economy Conference (Caltech); CEPR Workshop on Media, Technology, Politics, and Society; CESS Experimental Political Science Conference (NYU); NBER Political Economy Summer Institute.

2022: Columbia Political Methodology Colloquium; Facebook; Japan Economic Seminar (Columbia Business School); London School of Economics; NEWEPS (NYU); Nuffield College, University of

Oxford; Saving Journalism 2 (Columbia); WGAPE (Cornell).

2021: EGAP Methods; International Growth Center; King's College London Quantitative Political Economy Group; PolMeth; Princeton Comparative Politics Speaker Series; University of Rochester Wallis Institute Conference on Political Economy.

2020: APSA; University of Barcelona.

2019: Conference on the Political Economy of Media and Democracy (NYU); EGAP 25; Harvard Frontiers of Clientelism Conference; FHI 360; Instituto Tecnológico Autónomo de México Economics and Political Science departments; University of Chicago, Harris School of Public Policy; University of Virginia Global Politics Seminar; University of Wisconsin—Madison Political Economy and Comparative Politics colloquia.

2018: APSA; CAPERS (NYU); CESS Experimental Political Science Conference (NYU); Columbia Political Economy Seminar; Columbia Quantitative Methods in the Social Sciences; Facebook; MIT GOV/LAB Political Behavior of Development Conference; MPSA; Notre Dame Kellogg Institute for International Studies; NYU Comparative Politics Lunch; Trinity College Dublin; Twaweza; WGAPE (NYU Abu Dhabi).

2017: AEA/ASSA; Berkeley Comparative Politics Colloquium; Columbia Comparative Politics Seminar; Northwestern Kellogg Political Economy Seminar Series; Stanford Comparative Politics Workshop; WPSA.

2016: APSA; Formal Theory and Comparative Politics Conference (Harvard); MIT Political Economy Lunch; Working Group on Climate Change Workshop (Princeton).

2015: APSA; Boston-Area WGAPE (MIT); Electoral Integrity Project; MIT Latin American Working Group; MIT Political Economy Lunch; MPSA; NEWEPS (Princeton); Quantitative Methods Network Conference (Oxford).

2014: APSA; CESS Experimental Political Science Conference (NYU); Formal Theory and Comparative Politics Conference (Washington University); MIT Political Economy Lunch; MPSA.

2013: Boston-Area WGAPE (Harvard).

2012: IPSA.

2011: Institutions in Context Conference (University of Tampere).

GRANTS

Russell Sage Foundation (2024): $181,173.

Innovations for Poverty Action Intimate Partner Violence Initiative (2024): $110,145 (with Constantine Manda, Dylan Groves, Noela Ringo, and Zakayo Zakaria).

Columbia Institute for Social and Economic Research and Policy (2023): $39,787 (with Eunji Kim).

New Venture Fund for Global Policy and Advocacy (2023): $208,777 (with Dylan Groves and Danford Sango).

Columbia Lenfest Junior Faculty Development Award (2023): $5,000.

JPAL Governance Initiative (2023): $74,134 (with Dylan Groves).

Social Science Research Council Mercury Project (2022): $150,000 (with Antonella Bandiera, Jeremy Bowles, Horacio Larreguy, and Shelley Liu).

Social Science Research Council Mercury Project (2022): $475,000 (with Dylan Groves, Tausi Kida, Constantine Manda, Danford Sango, Zakayo Zakaria).

JPAL Governance Initiative (2021): $35,450 (with Jeremy Bowles and Pia Raffler).

Columbia Institute for Social and Economic Research and Policy (2020): $19,992 (with Pablo Argote Tironi, Elena Barham, Sarah Daly, Julian Gerez, and Oscar Pocasangre).

Columbia Institute for Social and Economic Research and Policy (2018): $20,000 (with Jeremy Bowles and Pia Raffler).

CAF Development Bank of Latin America Corruption and Prevention Policies grant (2018): $10,000 (with Soeren Henn and Horacio Larreguy).

Foundations of Human Behavior (2017): $50,000 (with Horacio Larreguy).

Spencer Foundation (2017): $50,000 (with Abhit Bhandari and Horacio Larreguy).

Columbia Lenfest Junior Faculty Development Award (2016): $10,000.

Weiss Family Program Fund (2016): $49,140 (with Horacio Larreguy and Christopher Lucas).

JPAL Governance Initiative (2015): $59,560 (with Horacio Larreguy and Christopher Lucas).

Foundations of Human Behavior (2015): $5,000.

Evidence in Governance and Politics (EGAP) Metaketa I Initiative (2014): $228,354 (with Eric Arias, Horacio Larreguy, and Pablo Querubín).

ACADEMIC HONORS

Winner, Franklin L. Burdette/Pi Sigma Alpha Award for Best Paper presented at the 2023 APSA Annual Meeting (with Dorothy Kronick).

Co-winner, Kellogg/Notre Dame Award for Best Paper in Comparative Politics presented at the 2015 MPSA Annual Meeting.

Doctoral Fellow, Multidisciplinary Program in Inequality and Social Policy (NSF-funded), Harvard University (2011-2016).

Dillon Fellowship Fund Award, Harvard University (2011-2012).

Karl W. Deutsch Prize Fellowship, Department of Government, Harvard University (2010-2012).

Nuffield Intra-Disciplinary Studentship and Department of Politics Studentship, University of Oxford (2009).

Gibbs Thesis Prize in Politics (best thesis in Politics), University of Oxford (2008).

Gibbs Prize in Politics *proxime accessit* (second best written exam papers in politics), University of Oxford (2008).

TEACHING

POLS UN3535: Comparative Political Economy (mid-level undergraduate lecture elective): Fall 2016.

POLS UN3951/2: Information, Media, and Political Behavior (undergraduate seminar elective): Spring 2017; Spring 2021; Fall 2021; Fall 2022; Fall 2023; Spring 2025.

ECON GU4370: Political Economy (undergraduate lecture requirement for Political Economy majors): Fall 2017; Fall 2019.

POLS GR6411: Comparative Politics Survey I (graduate seminar): Fall 2018; Fall 2020; Fall 2022; Fall 2024.

POLS GR8422: Political Economy Analysis of Political Behavior (graduate seminar elective): Spring 2017; Fall 2017; Fall 2019; Fall 2021; Fall 2023.

POLS GU4423: Political Economy Theory and Methods: Elites and Institutions (graduate/undergraduate lecture): Fall 2018; Fall 2020; Spring 2023; Spring 2025.

PHD ADVISEES

Current PhD committees: Carolina Bernal; Beatrice Bonini; Aaron Christensen; Julian Gerez; Beatrice Montano; Lionel Ong; Bardia Rahmani; Seungyup Shin; Manu Singh.

Previous PhD committees: Pablo Argote Tironi (2023; post-doc, University of Southern California); Elena Barham (2023; US Department of State); Abhit Bhandari (2020; Assistant Professor, Vanderbilt University); Teresa Esteban-Casanelles (2021; Assistant Professor, King's College London); Ahmed Ezzeldin Mohamed (2022; Assistant Professor, Toulouse School of Economics); Dylan Groves (2023; Assistant Professor, Lafayette College); Salif Jaiteh (2022; Economist, ID Insight); Jacob Kopas (2019; Attorney, Earth Justice); Jorge Mangonnet (2020; Assistant Professor, Vanderbilt University); Arnaud Maurel (2023; Associate, McKinsey); Oscar Pocasangre (2022; Senior Data Analyst, New America); Julia Rubio (2022; Senior Evaluation Officer, New South Wales Government); Tara Slough (2020; Assistant Professor, New York University); Daniel Thomas (2021; Data Scientist, Facebook); Giancarlo Visconti (2018; Assistant Professor, Pennsylvania State University); Lily Yao (2023; post-doc, Vanderbilt University).

Examiner for PhD defenses: Noah Buckley (2016); Alexandra Cirone (2017); Jasper Cooper (2018); Dongil Lee (NYU, 2022); Tinghua Yu (2018); Adam Zelizer (2018).

ACADEMIC AFFILIATIONS AND SERVICE

Reviewer for: *American Economic Journal: Applied Economics*, *American Economic Journal: Economic Policy*, *American Economic Review*, *American Journal of Political Science*, *American Political Science Review*, *American Politics Research*, *British Journal of Political Science*, *British Journal of Sociology*, *Comparative Political Studies*, *Democratization*, *Economic Development and Cultural Change*, *Economics and Politics*, *Economics of Education Review*, Economic and Social Research Council, *Econometrics Journal*, *Economic Journal*, *Electoral Studies*, *European Journal of Political Economy*, *European Political Science Review*, *International Organization*, *Journal of Comparative Economics*, *Journal of Development Economics*, *Journal of Experimental Political Science*, *Journal of Human Resources*, *Journal of Politics*, *Journal of Public Economics*, *Journal of Public Policy*, *Journal of the European Economic Association*, JPAL Governance Initiative, *PLoS One*, *Political Analysis*, *Political Behavior*, *Political Science Research and Methods*, *Public Choice*, *Public Opinion Quarterly*, *Review of Economics and Statistics*, *Quarterly Journal of Political Science*, *Review of International Political Economy*, SSRC Mercury Project, *World Politics*.

Columbia University:

- Faculty Affiliate, Institute for Latin American Studies: 2019-.
- Faculty Affiliate, Institute for Social and Economic Research and Policy: 2016-.
- Junior Faculty Advisory Board: 2022-23.
- Columbia Faculty Search Committees: Fall 2018 (Methods), Fall 2019 (CP), Fall 2021 (CP-ToO).
- Seminar co-convener: Comparative Politics (2018-2019), Political Economy (Spring 2021, Fall 2022, Spring 2025).
- Co-organizer, Political Economy Conference: Fall 2019.

Non-Columbia University:

- Co-convener, Northeast Workshop in Empirical Political Science (NEWEPS): 2016-.
- Co-convener, Political Economy of Latin American (PELA) workshop: 2018-.
- JPAL Governance Initiative special invitee: 2019-.
- Member, Evidence in Governance and Politics (EGAP): 2018-.
- Co-founder, Harvard Comparative Politics Speaker Series: 2013.

VOCATIONAL EXPERIENCE

Economic and Statistical Researcher, Business and Transport Section, House of Commons Library (UK Civil Service), London, 2009.

GENERAL SKILLS

Computing: ArcGIS, LaTeX, Python (basic), R, Stata.

Language: Spanish (intermediate).

Last updated: August 7, 2024.