

Fernando Núñez de la Garza Evia

Phone +52 686 216 0682

E-mail fnge1@hotmail.com

Date of birth 1984-03-30

LinkedIn

<https://www.linkedin.com/in/fernando-núñez-de-la-garza-evia-a98904178>

Twitter @FernandoNGE



Experience

2017-09 - 2018-06

Deputy Director - Monitoring of Agreements with the National Anti-corruption System

Federal government - Secretary of Public Function

I worked in the Secretariat that is the head of all anti-corruption matters throughout the federal government. Specifically, I was part of the "Linkage Unit with the National Anti-corruption System", directly under the Secretary's office. My main duties were:

- Main speechwriter for the unit's holder.
- Speechwriter for the secretary regarding the National Anti-corruption System.
- Assisting in speech delivery preparations.
- Composing editorials on behalf of the Secretary.

2016-07 - 2016-12

Deputy Director of Public Affairs

GEOS Holding - Culmen Consultants

Prior to my entry, the company had developed a software program specialized in electoral structures, and because of its success, they opened a subsidiary specialized in political campaigns. They invited me to join the startup project, and my main responsibilities included the following:

- Speechwriting.
- Offering legal advice on electoral matters.
- Carrying out the legal process of the company's constitution.
- Analysing, drafting and presenting before senators and federal deputies the economic, political and social situation of their respective states and electoral districts, as well as broad public policy solutions.
- Counseling for the construction and/or depuration of local electoral structures, both at the state and district levels.

2014-01 - 2016-05

Technical Secretary

Institutional Revolutionary Party (PRI). State Executive Committee of Baja California - General Secretariat.

After gaining experience in national party politics I returned to my home state of Baja California. I was the main advisor to the Secretary General of the party (the second-ranking party authority in the state), and my main responsibilities were the following:

- Main speechwriter.
- Assisting in speech delivery preparations.
- Writing press releases dealing with a wide variety of local public-policy issues.
- Drafting articles on behalf of the Secretary General.
- Managing of social networks.

2012-01 - 2013-12

Deputy Director of Political Analysis

Institutional Revolutionary Party (PRI). National Executive Committee - Secretariat of Political Action.

I started working on Enrique Peña Nieto's 2012 presidential campaign. My duties were as follow:

- Legal advice to party undersecretaries on electoral issues.
- Monitoring and control of advertising in presidential events.
- Coordinating visits made by the National Electoral Institute inspectors to presidential events throughout the country.
- Delivery of the party's documentation expenses to the electoral authorities.

Academic background

2018-09 - 2019-05

MA in Political Science. Columbia University - Graduate School of Arts and Sciences (GSAS)

2010-08 - 2012-06

Master in Public Administration and Public Policy. Monterrey Institute of Technology and Higher Education - School of Government and Public Transformation (ITESM)

I did a course in Harvard University as part of the masters program, titled "U.S. - Mexico: Drug War Policy". I wrote my thesis was made precisely on a public policy theme, titled "The Limits of Campaign Spending in Mexican Elections: Problems and Solutions".

2008-08 - 2010-06

Master in International Studies. Monterrey Institute of Technology and Higher Education - School of Government and Public Transformation (ITESM)

I did a course in Georgetown University as part of the masters program, titled "The United States, Mexico and the World". I wrote my thesis on a comparative politics theme, titled "The National Action Party and the European Christian Democracy: Towards a Historical Comparison."

2003-08 - 2008-06

Bachelors of Law. Iberoamerican University (UIA)

I fulfilled my social service -480 hours, done from January through May 2008- by working in a national government scheme operated by the Ministry of Communications and Transportation called Temporary Employment Program, whose main purpose is to employ people from poor rural areas in the construction of infrastructure that benefit their communities.

Languages

Spanish

English

German

Skills

Oratory - first place in statewide contest of the Private Schools Association of Baja California (year of 1999)

Oratory - first place in statewide contest (Baja California, year 1999)

Oratory - first place in municipal contest (Mexicali, year 1999)

Oratory - first place in three school zone contests (middle school, years 1996 - 1999)

Oratory - second place in school zone contest (primary school, year 1996)

Conferences

2017-08	<i>Deliberative democracy: the Mexican case.</i> (CETYS University, Mexicali, Baja California)
2015-06	<i>The Institutional Revolutionary Party. A history.</i> (Party offices, Mexicali, Baja California)
2015-03	<i>Structural Reforms and their Political Context.</i> (CETYS University, Mexicali, Baja California)

Publications

REFORMA national newspaper (contributor)
THE REPUBLIC Newspaper (Institutional Revolutionary Party - PRI)
LA CRÓNICA DE HOY national newspaper (contributor)
THE MEXICAN TIMES national online newspaper (weekly columnist)
GRAN DIARIO REGIONAL EL MEXICANO local newspaper, state of Baja California (weekly columnist)
DIARIO DE CHIAPAS local newspaper, state of Chiapas (weekly columnist)
EL HERALDO DE SALTILLO local newspaper, state of Coahuila (weekly columnist)
VERTEBRACIÓN local newspaper, state of Durango (weekly columnist)
EL HORIZONTE local newspaper, state of Nuevo León (weekly columnist)
REVISTA CAMPESTRE local magazine, state of Baja California (contributor)
Commentator on ExcélsiorTV (contributor)
Weekly commentator on the local radio program "Report 24" (state of Baja California)
Weekly commentator on the local television network "Channel 66" (state of Baja California)

Courses

2008-01 - 2008-05	"Diploma in Speech and Political Debate" (Expression XXI A.C.)
2008-06 - 2008-07	"Seminar in Speech and Writing" (Bimser: Knowledge to Stand Out S.A.)
2008-07	"Military History of Mexico: An Overview" (Iberoamerican University, UIA)
2009-06 - 2009-07	"European Integration: Lessons for North America?" (Center of Investigation and Economic Teaching, CIDE)
2009-09 - 2009-12	"Diploma in Negotiation, Mediation and Consensus Building" (Center of Investigation and Economic Teaching, CIDE)
2009-11	"Harvard Negotiation Workshop" (imparted by Dr. Brian Mandell, Harvard University - Monterrey Institute of Technology and Higher Education, ITESM)
2010-02 - 2010-06	"Diploma in Strategic Political Analysis" (Center of Investigation and Economic Teaching, CIDE)
2010-06	"The United States, Mexico and the World" (Georgetown University)
2011	"U.S. - Mexico Relations and Drug War Policy" (Harvard University)
2014-02 - 2014-08	"Diploma in Political Communication and Marketing" (Ortega - Vasconcelos Institute of Mexico)
2016-02	"International Seminar on Electoral and Political Strategies" (Autonomous Technological Institue of Mexico, ITAM)
2016-10 - 2017-02	"Diploma in Electoral Institutions and Procedures" (Autonomous Technological Institute of Mexico, ITAM)
2018-02 - 2018-03	"Seminar in Political Speech" (Discurseros)

Interests

Amnesty International - Mexico.	I have been a member and monthly contributor since November 2014.
---------------------------------	---

World Vision. I have been a member and monthly contributor since December 2016.