

Pol. Sci. W4911y: Analysis of Political Data/Applied Econometrics
Spring 2013: Tuesday, Thursday 10:10-11:25 A.M., Schermerhorn 963

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Office hours TBA

This course will intensively examine some of the data analysis methods which deal with problems occurring in the use of multiple regression analysis. It will stress computer applications and cover, as needed, coding and processing data. Emphasis will also be placed on research design and writing research reports.

The course assumes that students are familiar with basic multiple regression analysis and have analyzed data using a computer program (e.g., any standard statistical programs on microcomputers or larger machines -- Stata, SPSS, SAS, etc.). Students will be instructed on the use of the microcomputers and Stata statistical software programs available in the CUIT computer labs (several campus locations) or through SIPA. In order to use the labs, students are required to have extended CUNIX accounts or SIPA computer lab access for the semester (this is normally provided through regular tuition and student registration). (Students are permitted to use other statistical programs on personal or other computers, but they should consult with the instructor and a teaching assistant about this and about obtaining appropriate data sets.)

The course requires the completion of five short data analysis papers, with an "optional" 6th paper (5 pages maximum of text, plus [not counted] tables and graphs). These papers will be submitted electronically. For two of the assignments students are required to use (1) some cross-sectional data (or short panel data) other than the survey data explicitly made available for the class, and (2) time series data which will not be directly provided. These data sets can be data already available in electronic form or they can be raw data assembled by the student from published or other sources. Each of these data sets should have at least one dependent variable and four independent variables for at least 25 observations (cases; fewer variables or cases may be permitted upon consultation with the instructor). Students are urged to begin as soon as possible to look for data sources in the library and elsewhere. For the remaining assignments students may use essentially any appropriate data available, including the data available in the CUIT labs – such as NORC General Social Surveys (GSS) and National Election Study (NES) surveys – or other data.

I do not expect everyone to understand fully some of the complex course readings, but it will be difficult to do the assignments without attending every class meeting. Each assignment will be weighted approximately equally in determining grades; however, for the first two assignments, I will "drop" the lower of the two grades received. Students are required to turn in their papers on the schedule to be announced in class (the official due date will be at least one week after I have covered the relevant topic), allowing only for an additional two-day grace period for Papers #1-4. Papers submitted late will lose one grade per day late. No grades of "Incomplete" will normally be given (except in cases of emergencies). Paper #5 is due by Thursday, May 2 (the last day of class); the optional Paper #6 is due on Monday, May 13th.

The main texts are available at the Columbia University Bookstore; most of the readings are available on reserve at Lehman Library. The assigned books are:

Main texts:

A. H. Studenmund, *Using Econometrics*, Sixth Edition, 2011.
or D. Gujarati and D. Porter, *Basic Econometrics*, Fifth Edition, 2009.

Other readings:

Sage series books (dated but convenient – some are still excellent):

C. Achen, *Interpreting and Using Regression*
J. Aldrich and F. Nelson, *Linear Probability, Logit, and Probit Models*
H. Asher, *Causal Modeling*, 2nd edition
J. Davis, *The Logic of Causal Order*
J. Kim and C. Mueller, *Introduction to Factor Analysis*
M. Lewis-Beck, *Applied Regression*
C. Ostrom, *Time Series Analysis*, 2nd ed.
J. Sullivan and S. Feldman, *Multiple Indicators*
W. Berry, *Nonrecursive Causal Models*

Recommended: J. M. Wooldridge, *Introductory Econometrics*, 4th edition, 2009 (a very good and widely used alternative text); L.C. Hamilton, *Statistics with STATA*, 2009 or any later edition; G. King, R. Keohane, and S. Verba, *Designing Social Inquiry: Scientific Inference in Qualitative Research*; J. Miller, *The Chicago Guide to Writing about Numbers* and *The Chicago Guide to Writing about Multivariate Analysis*.

COURSE OUTLINE AND ASSIGNMENTS

In spring 2013, you can safely expect some of these topics to be radically deemphasized and some new ones to pop up, although the basic requirements of the course will not change much.

Weeks 1-4 (approx.). Multiple Regression Analysis. Introduction and overview of the course. Prerequisites and course requirements. Computer training. Levels of measurement. Sources for cross-sectional and time series data. Theory construction, causal models, hypothesis testing, evaluating evidence, and statistical inference. Review of Ordinary Least Squares (OLS) regression analysis, multiple regression analysis, unstandardized versus standardized coefficients, important uses of dummy variables, analysis of variance and covariance (i.e., how they can be viewed as identical to variations of multiple regression analysis). Structural equations, path analysis, recursive vs. nonrecursive models. Panel data and related change designs (see Time Series Analysis below). Statistical interactions, Chow test, multicollinearity, outliers and the importance of case studies, analysis of residuals, heteroskedasticity (Weighted Least Squares [WLS]; “robust” standard errors), simple non-linear transformations, and other problems. Data coding and data processing. Use of PCs/microcomputers, Stata. Editing and formatting data (text vs. word-processing files). Weighted data. Missing data. Measurement error. Readings: Studenmund, (Ch.17 reviews "Statistical Principles") Ch. 1-8, 10-11 (or Gujarati and Porter, Ch.1-9,10,11,13, Appendix A [B-C on the matrix algebra approach]; Lewis-Beck; Davis; Achen; Paul Allison, "Testing for Interactions in Multiple Regression," *American Journal of Sociology* 83 (1977): 144-153. Hamilton, *Statistics with STATA*, p.44-52, on importing data. Beginning here and throughout the course students can use Hamilton as a reference guide for

Stata commands and procedures, and they can refer to the Miller books for writing about statistical analyses. Recommended (not required): Wooldridge, Ch. 1-9, 19; Appendixes A-E.

Assignment 1. Using any data you wish, examine and write up a four or more variable causal model, based on multiple regression and (to some extent) path analysis. Detailed requirements for this and all assignments will be provided in class and on Courseworks.

Assignment 2. Similar to Assignment 1, using a cross-sectional data set that you have collected, coded, etc. (that is, any data set other than the GSS, NES, or NEP data).

Weeks 5-6. Models with Discrete (esp. dichotomous) Dependent Variables. Detecting and correcting for heteroskedasticity. OLS, "Goldbergerizing," logit and probit analyses. Method of moments vs. method of maximum likelihood (MLE). Readings: Studenmund, Ch. 13 (Gujarati and Porter, Ch. 15 [mainly], 14); Aldrich and Nelson; Hamilton, *Statistics with STATA*. Rec.: Wooldridge, Ch.17; Aldrich and Cnudde, "Probing the Bounds of Conventional Wisdom..." *American Journal of Political Science* 19 (Aug. 1975): 571-608.

Assignment 3. Similar to assignments 1 and 2 for a discrete dependent variable, using an appropriate alternative to OLS.

Weeks 7-8. Simultaneous Equation Models. Nonrecursive vs. recursive systems of equations. Instrumental variables. Two-stage least squares (2SLS), and other methods. The "identification" problem. Assumptions about exogenous variables. Panel analysis. Readings: Studenmund, Ch.14 (Gujarati and Porter, Ch. 18-20); Asher; Berry; Rec.: Wooldridge, Ch. 15-16; Markus, *Analyzing Panel Data*.

Assignment 4. Apply a method introduced in this section of the course (details TBA).

Weeks 9-11. Time Series Analysis. The unique nature of time series analysis. Serial correlation/autocorrelation. Estimation of lagged relationships; lagged exogenous and lagged endogenous variables. Nonstationarity and spuriousness in time series models. Generalized least squares (GLS) and pseudo-GLS; stochastic process models versus structural equation models. "Unit roots"; the Dickey-Fuller test(s). Change designs, first-differences. Panel analysis. Pooled (cross-section) time series. Fixed effects versus random effects models. Readings: Studenmund, Ch.9,12,15,17 (Gujarati and Porter Ch.12,17,21,22, and 16); Ostrom; Rec.: Wooldridge, Ch.10-14,18, has very extensive coverage of time series analysis; Pindyck and Rubinfeld, *Econometric Methods and Econometric Forecasts*, Part III; McCleary and Hay, *Applied Time Series Analysis*; Cook and Campbell, *Quasi Experimentation*, Ch.5-6.

Assignment 5. Estimate a multivariate time series model using data that you have collected. Compare and contrast your final results with those from a simple OLS model.

Weeks 12-14. Further Topics. Details TBA.

(Optional) Assignment 6: Apply methods taught in the closing weeks of the course – or conduct some individual or joint research, to be approved by the instructor.